



NIGHT OWL

# TRIPLE CHOICE OF COMFORT



Firm



Medium



Plush PT

★★★★★  
Now Only  
**\$1,299**



WHAT'S IN THE **BOX?**  
**BEST BEDS.**  
**BEST PRICES.**

FREE next day shipping!



MWM DIRECT 10.5" OVO FIRM TWIN MATTRESS  
NOW ONLY \$299



MWM DIRECT 12" OVO PLUSH EURO TOP FULL MATTRESS  
NOW ONLY \$449

**midwest mattress®**

www.SaveMoneySleepBetter.com



**4TH** ★★★★★  
OF JULY SALE

**\$100 OFF**  
EVERY \$500 SPENT

USE PROMO CODE  
**"SAVE100"**  
AT CHECKOUT

## SHOP OUR 9 IOWA LOCATIONS

- Altoona**  
3580 8th St SW  
515-709-3600
- Ames**  
414 S. Duff Ave  
515-233-4655
- Ankeny**  
317 E. 1st St  
515-964-9955
- Cedar Falls**  
316 Viking Plaza Dr  
319-266-6633
- Cedar Rapids East**  
4701 1st Ave SE  
319-294-6767
- Cedar Rapids West**  
2870 Edgewood Rd SW  
319-396-3964
- Coralville**  
746 Coral Ridge Ave  
319-519-5999
- SE Des Moines**  
1301 E. Army Post Rd  
515-953-1301
- Urbandale**  
3128 100th St  
515-727-5050

**midwest mattress®**

www.SaveMoneySleepBetter.com

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**FREE** Delivery + Setup + 1-Year Comfort Guarantee + 0% Financing (wac)

3 WAYS TO SHOP FOR A BETTER NIGHT'S SLEEP



SaveMoneySleepBetter.com



# \$100 OFF EVERY \$500 SPENT SAVE UP TO \$1,800

SCOTT LIVING™ BY RESTONIC



# INCREDIBLE SAVINGS

## SAVE BIG NOW

Buy 1, Get 1  
**50% OFF**  
Performance Sheets



**GOOD**

**Foundation**

Steel Semi-Flex Foundation



**BETTER**

**N-150**

Head & Foot Adjustment



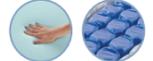
**BEST**

**Smart Base Model 3**

Zero Gravity | Anti-Snore | TV Presets  
| 2 Memory Positions | Underbed Lighting | Bluetooth



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EAGLE GROVE PLUSH EUROTOP

**GOOD** \$699 **BETTER** \$949 **BEST** \$1,299



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FAIRFIELD LUXURY FIRM

**GOOD** \$899 **BETTER** \$1,149 **BEST** \$1,399



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GLADBROOK LUXURY MEDIUM

**GOOD** \$899 **BETTER** \$1,249 **BEST** \$1,499



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HARPER'S FERRY LUX PLUSH EUROTOP

**GOOD** \$999 **BETTER** \$1,249 **BEST** \$1,599



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HONEY CREEK HYBRID

**GOOD** \$999 **BETTER** \$1,249 **BEST** \$1,599



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PLEASANTVILLE LUXURY FIRM

**GOOD** \$1,299 **BETTER** \$1,649 **BEST** \$1,899



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PLEASANTVILLE LUXURY PLUSH

**GOOD** \$1,299 **BETTER** \$1,649 **BEST** \$1,899



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MAQUOKETA HAND-TUFTED EXTRA FIRM

**GOOD** \$1,799 **BETTER** \$2,049 **BEST** \$2,399



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SLEEPY HOLLOW HYBRID

**GOOD** \$2,199 **BETTER** \$2,449 **BEST** \$2,799