



BACK to SCHOOL
SALE
FREE BEDDING BUNDLE

with any Serta Perfect Sleeper \$999 and above!



\$399 VALUE!



QUEEN MATTRESS
WAS \$1,299 NOW ONLY \$999



SERTA EXTRA FIRM



SERTA PLUSH



SERTA MEDIUM PILLOWTOP



BACK to SCHOOL
savings

STUDENTS & TEACHERS
EXTRA 10% OFF



DAVENPORT HYBRID QUEEN MATTRESS
NOW ONLY \$599

50% OFF

RESTONIC

TWIN \$399
FULL \$499

ADORING NIGHTS QUEEN MATTRESS
NOW ONLY \$599

LOW PRICE GUARANTEE

Serta
Always Comfortable.

TWIN \$399
FULL \$499



SHOP OUR 9 IOWA LOCATIONS

- Altoona**
3580 8th St SW
515-709-3600
- Ames**
414 S. Duff Ave
515-233-4655
- Ankeny**
317 E. 1st St
515-964-9955
- Cedar Falls**
316 Viking Plaza Dr
319-266-6633
- Cedar Rapids East**
4701 1st Ave SE
319-294-6767
- Cedar Rapids West**
2870 Edgewood Rd SW
319-396-3964
- Coralville**
746 Coral Ridge Ave
319-519-5999
- SE Des Moines**
1301 E. Army Post Rd
515-953-1301
- Urbandale**
3128 100th St
515-727-5050

SaveMoneySleepBetter.com



FREE Delivery + Setup + Removal + 1-Year Comfort Guarantee + 0% Financing^(wac)



BUY TODAY & SLEEP BETTER TONIGHT

BEST BEDS. BEST PRICES.



FREE
NEXT DAY
SHIPPING!



WEEKENDER[®]
Modern Platform Frame

- 1 Eliminates the need for a box spring
- 2 12" of storage space
- 3 Easy setup and shipping

DIRECT Modern Platform
QUEEN NOW ONLY \$250

TWIN NOW ONLY \$200
FULL NOW ONLY \$230

TOP SELLERS **\$149** starting at

QUICK
AND
EASY
assembly

Hybrid SMART
QUEEN FOUNDATION

NOW ONLY \$250

ONLY
\$149



Assemble or disassemble the foundation in minutes.
Add optional foundation legs to make it a platform bed.



MIDWEST MATTRESS DIRECT
8" Hybrid Plush Twin Mattress

ONLY
\$299

MIDWEST MATTRESS DIRECT
8" Hybrid Plush Full Mattress

ONLY
\$399

MIDWEST MATTRESS DIRECT
10" Hybrid Queen Mattress



NOW ONLY \$250
MIDWEST MATTRESS DIRECT
8" Medium Twin Mattress



NOW ONLY \$450
MIDWEST MATTRESS DIRECT
10" Plush Full Mattress



NOW ONLY \$600
MIDWEST MATTRESS DIRECT
12" Ultra Plush Queen Mattress

GRAB & GO OR FREE EXPEDITED SHIPPING

3 WAYS TO SHOP FOR A
BETTER NIGHT'S SLEEP

PHONE

ONLINE

IN-STORE