

**DOORBUSTER DEALS! LIMITED QUANTITIES.**



**Serta**  
PERFECT SLEEPER  
EXTRA FIRM  
FULL/QUEEN  
NOW ONLY  
**\$499**



**RIZE**  
HYBRID TWIN MATTRESS  
Was \$499  
NOW ONLY **\$249**



**N150**  
ADJUSTABLE BASE  
Queen Set Was: \$900 King Set Was: \$1,200  
NOW ONLY **\$500** NOW ONLY **\$600**

**SHOP OUR  
CLEARANCE  
CENTER**

📍 1301 E. Army Post Rd  
Des Moines

📍 2870 Edgewood Rd. SW  
Cedar Rapids

UP TO **80% OFF**

Floor Samples | Discontinued | Overstock







www.SaveMoneySleepBetter.com

THE BIG

**MEMORIAL DAY**

SALE

**KING BED.**  
QUEEN PRICE.

**QUEEN BED.**  
TWIN PRICE.

**FREE**

ADJUSTABLE  
BASE

with qualifying purchase




**midwest mattress®**

www.SaveMoneySleepBetter.com

SHOP OUR **9** IOWA LOCATIONS

- |   |  |  |   |   |
|---|--|--|---|---|
| <p>📍 Altoona<br/>3580 8th St SW<br/>515-709-3600</p>                | <p>📍 Ames<br/>414 S. Duff Ave<br/>515-233-4655</p>           | <p>📍 Ankeny<br/>317 E. 1st St<br/>515-964-9955</p>               | <p>📍 Cedar Falls<br/>316 Viking Plaza Dr<br/>319-266-6633</p> | <p>📍 Cedar Rapids East<br/>4701 1st Ave SE<br/>319-294-6767</p> |
| <p>📍 Cedar Rapids West<br/>2870 Edgewood Rd SW<br/>319-396-3964</p> | <p>📍 Coralville<br/>746 Coral Ridge Ave<br/>319-519-5999</p> | <p>📍 SE Des Moines<br/>1301 E. Army Post Rd<br/>515-953-1301</p> | <p>📍 Urbandale<br/>3128 100th St<br/>515-727-5050</p>         |   |

SaveMoneySleepBetter.com



**FREE** Delivery + Setup + Removal + 1-Year Comfort Guarantee + 0% Financing (w/ac)

**3 WAYS TO SHOP FOR  
A BETTER NIGHT'S SLEEP**



SaveMoneySleepBetter.com



# MEMORIAL DAY SALE

## SAVE UP TO \$800

on Serta® Perfect Sleeper + adjustable bases\*

QUEEN MATTRESS  
WAS: \$1,299 **NOW ONLY \$999**

KING MATTRESS  
WAS: \$1,499 **NOW ONLY \$1,299**

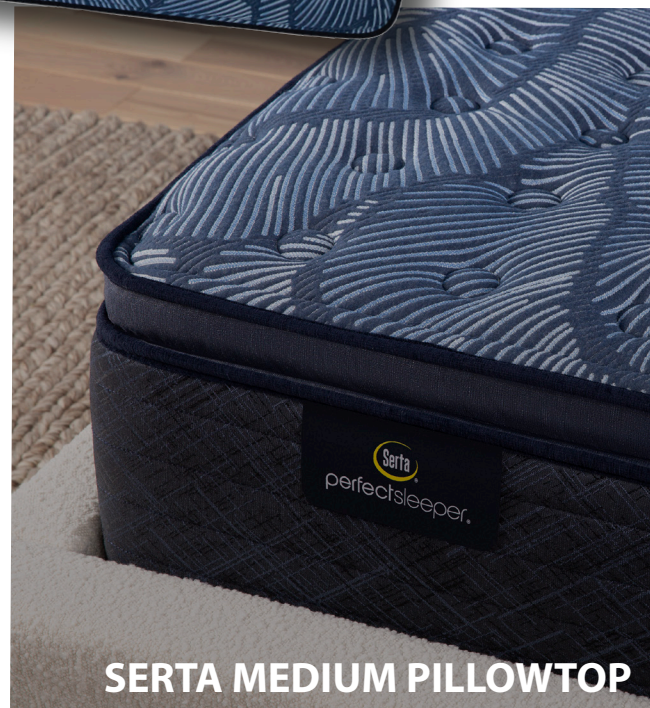
**KING BED. QUEEN PRICE.  
QUEEN BED. TWIN PRICE.**



**SERTA EXTRA FIRM**



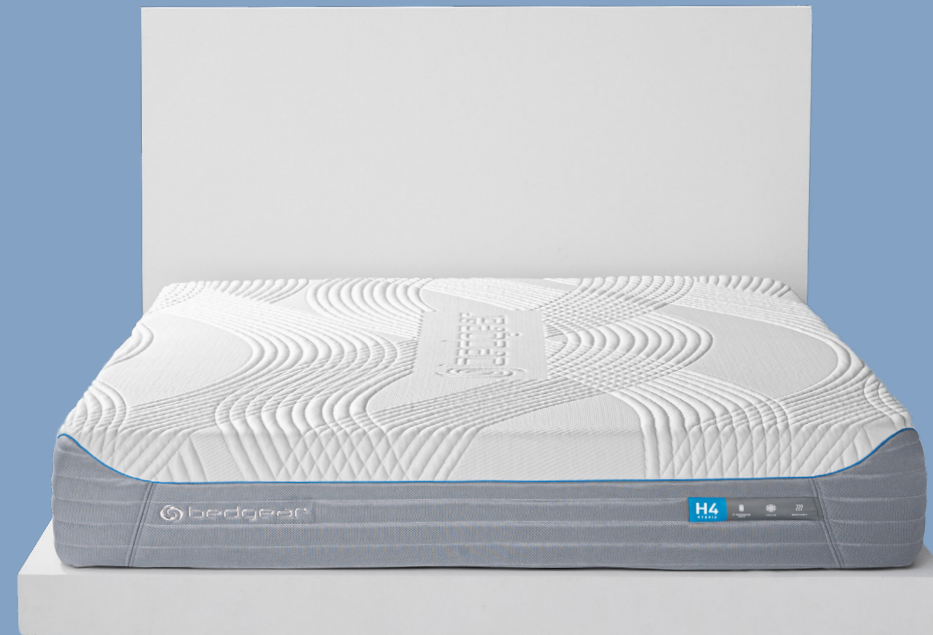
**SERTA PLUSH**



**SERTA MEDIUM PILLOWTOP**

# Hi, I'm Hybrid.

Maximize comfort and recovery with a combination of breathable support layers and a responsive independent suspension unit built for pressure relief exactly where you need it.



## KING BED. QUEEN PRICE.

**SAVE UP TO \$400**  
bedgear®



**MODEL 3  
SMART BASE**

QUEEN WAS \$1,300 **NOW ONLY \$800**  
KING WAS \$1,600 **NOW ONLY \$1,000**



**MODEL X  
SMART BASE**

QUEEN WAS \$1,500 **NOW ONLY \$1,000**  
KING WAS \$1,800 **NOW ONLY \$1,200**



**MODEL Y  
SMART BASE**

QUEEN WAS \$1,700 **NOW ONLY \$1,200**  
KING WAS \$2,000 **NOW ONLY \$1,500**