

MORE DOORBUSTER DEALS! LIMITED QUANTITIES.



TWIN WAS \$499
NOW ONLY \$99

WEEKENDER™
WEEKENDER 8" GEL MEMORY FOAM MATTRESS PLUSH
Limit [2] per customer. Only 5 per store.



GLIDEAWAY
10" TRANSFORMATIVE GEL MEMORY FOAM WITH COOL-TO-THE-TOUCH COVER

FULL/QUEEN WAS \$999
NOW ONLY \$299



RESTONIC
DAVENPORT HYBRID EUROTOP

QUEEN WAS \$1,199
NOW ONLY \$499



Serta BLOWOUT SALE

70% OFF
Limited sizes and quantities.

midwest mattress®

www.SaveMoneySleepBetter.com

BLACK FRIDAY DOORBUSTERS

KING BED.

QUEEN PRICE.

QUEEN BED.

TWIN PRICE.

FREE ADJUSTABLE BASE UPGRADE

STORE HOURS FRI 10-8 SAT 10-6 SUN 12-6
CLOSED THURSDAY NOV. 24

BEAUTYREST HARMONY CAYMAN EXTRA FIRM/MEDIUM
QUEEN WAS \$1,099 **NOW ONLY \$799**
KING WAS \$1,499 **NOW ONLY \$1,099**

FREE

Metro Delivery

+

Setup

+

Removal

+

1-Year Comfort Guarantee

+

0% Financing (w/ac)

3 WAYS TO SHOP FOR A BETTER NIGHT'S SLEEP

PHONE

ONLINE

IN-STORE

SaveMoneySleepBetter.com

midwest mattress®

www.SaveMoneySleepBetter.com

SaveMoneySleepBetter.com



Altoona
3580 8th St SW
515-709-3600

Ames
414 S. Duff Ave
515-233-4655

Ankeny
317 E. 1st St
515-964-9955

Cedar Falls
316 Viking Plaza Dr
319-266-6633

Cedar Rapids East
4701 1st Ave SE
319-294-6767

Cedar Rapids West
2870 Edgewood Rd SW
319-396-3964

Coralville
746 Coral Ridge Ave
319-519-5999

SE Des Moines
1301 E. Army Post Rd
515-953-1301

Urbandale
3128 100th St
515-727-5050

Waterloo
1245 Flammang Dr
319-233-2552

\$10

DOORBUSTERS

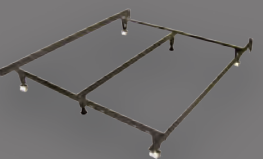
*With any set purchase. Limited quantities.



MATTRESS PROTECTORS



QUEST COOLING PILLOWS



BED FRAMES

PLUS, MORE DOORBUSTER DEALS! LIMITED QUANTITIES.

KING BED. **QUEEN PRICE.**
 QUEEN BED. **TWIN PRICE.**



BEAUTYREST HARMONY MAUI PLUSH PILLOWTOP
 QUEEN WAS \$999 **NOW ONLY \$799**
 KING WAS \$1,349 **NOW ONLY \$999**



BEAUTYREST HYBRID SELECT
 QUEEN WAS \$1,099 **NOW ONLY \$799**
 KING WAS \$1,499 **NOW ONLY \$1,099**



BEAUTYREST HARMONY LUX HYBRID MEDIUM
 QUEEN WAS \$1,499 **NOW ONLY \$1,299**
 KING WAS \$1,999 **NOW ONLY \$1,499**

KING BED. QUEEN PRICE.
 QUEEN BED. TWIN PRICE.

— + —
FREE ADJUSTABLE BASE

With the purchase of select Restonic Mattresses.

Queen Adjustable Sets starting at \$999



Marble Rock HD 2.0 Firm

QUEEN WAS \$1,000
NOW ONLY \$700
 KING WAS \$1,300
NOW ONLY \$1,000



Monticello Hybrid X

QUEEN WAS \$1,200
NOW ONLY \$900
 KING WAS \$1,500
NOW ONLY \$1,200



Oxford Luxury Firm/Plush

QUEEN WAS \$1,400
NOW ONLY \$1,100
 KING WAS \$1,700
NOW ONLY \$1,400



Scott Living Luxury Firm Hybrid

QUEEN WAS \$1,999
NOW ONLY \$1,399
 KING WAS \$2,399
NOW ONLY \$1,999



GM-200 Adjustable Foundation

QUEEN WAS \$899 **NOW ONLY \$499**
 KING WAS \$1,299 **NOW ONLY \$699**

Head/Foot Adjust | Memory Position
 Wireless Remote



Revolution 300+ SMART Adjustable Base

QUEEN WAS \$1,299 **NOW ONLY \$799**
 KING WAS \$1,599 **NOW ONLY \$999**

Head/Foot Adjust | Zero Gravity
 Anti-Snore | Bluetooth | Under Bed Lighting
 Zero Clearance Design



Revolution Hybrid Model X SMART Adjustable Base

QUEEN WAS \$1,599 **NOW ONLY \$999**
 KING WAS \$1,899 **NOW ONLY \$1,199**

Head/Foot Adjust | [2] Memory Positions
 Soft Form Technology | Lumbar | Bluetooth
 Sleep Enhancement